

PARTICIPANT'S HANDBOOK



WORLD FAMILY SUMMIT 2015
Cairo - Egypt | 10 - 12 December 2015

TRANSFORMING OUR WORLD: A NEW ERA FOR FAMILIES.



THE GLOBAL GOALS
For Sustainable Development

Framing the Sustainable Development Goals
at the Smallest Unit of Social Capital – The Family





WORLD FAMILY SUMMIT 2015

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Our Partners



World Family Organization



UN ECOSOC
Office for Support and Coordination



National Health and Family Planning Commission
People's Republic of Egypt



UN Department of Economic and Social Affairs
Division of Sustainable Development



United Nations Alliance of Civilizations



United Nations Institute for Training and Research



EBWA - Egyptian Business
Women Association



Governorate of Giza



Mena House Hotel



International Association of Economic
and Social Councils and Similar Institutions



National Union of the Associations of Protection
of Maternity, Childhood and Family of Brazil



Development Partners



WFO's Office of Communications and Marketing



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WORLD FAMILY SUMMIT 2015

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Framing the Sustainable Development Goals at the Smallest Unit
of Social Capital – The Family

Setting a new course for the world Families want!



Message from WFO's Executive Board

Dear Participant!

The World Family Organization, the Ministry of Social Solidarity of Egypt, in partnership with the United Nations Department of Economic and Social Affairs, the United Nations Division for Sustainable Development, the UN ECOSOC office for Support and Coordination, the United Nations NGO Branch, the United Nations Institute for Training and Research, the League of Arab States and the African Union-ECOSOCC have the honor to welcome you to the World Family Summit 2015 in the beautiful city of Cairo, Egypt.

Considered the cradle of civilisation, Egypt has one of the longest histories of any modern country, arising in the tenth millennium BC as one of the world's first nation states, with the earliest developments of writing, agriculture, urbanisation, organised religion and central government in history.

It's time to initiate a new era to transform the world, and the World Family Summit 2015, could not be held in a better place than in Egypt, celebrating its great history and the great strength of its families in embracing better future.

Fifteen years ago, the Millennium Development Goals were agreed as an important framework for development and significant progress in all countries has been achieved. Now it's time to embrace the New 2030 Agenda for Global Action with the 17 Sustainable Development Goals and its 169 Targets, which is of unprecedented scope and significance for people, planet, prosperity, peace and partnership. Coming into effect on January 1st, 2016 the Agenda will guide the sustainable development of our people and planet for the next 15 years.

Families all over the world must be at the center of the Agenda's implementation and that's why we are here to discuss and deliberate about our future actions to strengthen the family development and well-being and to demand that family-focused public policies must direct national and local plans.

Based on the deliberations of this Summit, we will outline a broad vision for families to be included on the 2030 Agenda for Sustainable Development, moving the world forward into the future families want with peace, dignity and prosperity for all.

Welcome to the World Family Summit 2015 to give your contribution and building block to this worldwide challenge to build the future families want!



Professor Heba Handoussa

Guest of Honor

Heba Handoussa is currently Advisor to the Economic Research Forum for the Arab Countries, Iran and Turkey (ERF), a non-government, non-profit institution established in 1993 to promote policy-relevant research on the MENA region. Previous to this, and for the past 10 years she was the Managing Director of ERF. Professor Handoussa is also presently the Director and Lead Author of the Egypt Human Development Report (EHDR) 2005 with the title Vision for Egypt in 2015, and was also the Director and Lead Author of the EHDR 2004 with the title Choosing Decentralization for Good Governance. Professor Handoussa obtained her Ph.D. in Economics from the University of London in 1974 and taught at the American University in Cairo where she was twice elected as chairperson of the Economics and Political Science Department and was subsequently appointed as Vice Provost. She has also consistently served as an advisor to the Egyptian government and as a consultant to the World Bank.

Professor Handoussa is currently a member of the Coordinating Committee for Monetary Policy, Egypt. She is also a member of Egypt's National Specialized Councils, which report directly to the President of Egypt. She is former a member of the Shura Council, Egypt's Upper House of Parliament, and a former member on the Board of the Central Bank of Egypt. She has served on the board of international and regional research-related institutions including CEDEJ, IFPRI, UNRISD and currently sits on the WBI External Advisory Board of the World Bank. She is also a commissioner of the "World Commission on the Social Dimension of Globalization" of the ILO. Her numerous publications cover the areas of structural adjustment, industrial policy, productivity growth, foreign aid, institutional reform and comparative development models.

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Ms. Ghada Fathi Waly
Minister
Ministry of Social Solidarity
Arab Replubic of Egypt

Message from Minister Ghada Fathi Waly

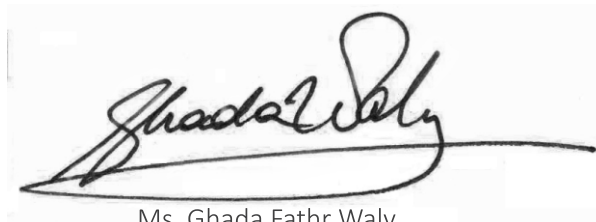
We have great honor and pleasure to welcome all of the distinguished participants of the World Family Summit 2015 coming from all over of the world to Egypt, the cradle of the oldest civilization in history on behalf of the Government of Egypt.

Egypt has been the host of the World Family Annual (to delete Annual or put it in front of the World, better to keep World Family Summit together) Summit in 2008 in the middle of the Millennium development Goals (MDGs) and now after seven years we are hosting it once again to discuss and operationalize the ambitious new Post-2015 Global Development Agenda that has been adopted by the world leaders at the UN Sustainable Development Summit.

As the Minister of Social Solidarity, responsible to provide social protection involving social security and social care to families, children, people with disabilities and the elderly as well as other vulnerable groups, in addition to supporting the national and the international NGOs; in this way we have made many achievements in supporting families including women children, elderly, disabled to cover all vulnerable groups, more specifically in the area of girls education, women's political participation, increasing the women entrepreneurship, in addition of being very decisive of the development of family policies with women priority.

We are very confident that during this Summit we will all work together to support the United Nations and the International Community on their path towards the new Post-2015 Global Development Agenda and the Sustainable Development Goals , I am certainly sure that we will together succeed in making the quality of life better for all families and to ensure that children will grow up in a better world.

On Behalf of the Egyptian Government I wish all of you the best of luck, a full success of this Summit and for all the guests a pleasant stay in Egypt. And would like to assure you that the Government of Egypt will save no efforts to support the Agenda of Family Development.



Ms. Ghada Fathr Waly

Ministry of Social Solidarity

Arab Replubic of Egypt



Mr. Nikhil Seth

UN Assistant Secretary-General, Executive Director
of the United Nations Institute for Training and Research

Message from UN Assistant Secretary General Executive Director, UNITAR

2015 is the year of sustainable development. The hope is that it will usher a century of sustainable development for our people and their only home Planet Earth.

The 70th anniversary of the United Nations saw the adoption of Agenda 2030 for Sustainable Development by over 150 heads of State and government and we will soon adopt the outcome of COP 21 on Climate Change in Paris. Such moments do not come often and we need to enhance the path to prosperity and dignity guided by Agenda 2030. This is an agenda for People, Prosperity, Planet and Peace through Partnerships.

I am so happy that the World Family Summit 2015 is strongly aligned to the work of the United Nations and Agenda 2030. It was an agenda approved after an unprecedented engagement which brought together Governments, the UN system, Academia, Civil Society and the business sector; it is universal and applies to all countries, it calls for a fundamental rethink in all economies and societies, it has been finalized by the people for the people.

Millions have engaged with and own this agenda.

The ambition of the Sustainable Development Goals is to end poverty in all its forms everywhere. It urges that no one is left behind and those that are furthest are reached first. It includes the disabled, youth and older persons, migrants, indigenous people and those at the bottom. It strives the need to create peaceful and just societies and effective, well governed institutions.

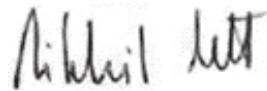
Let us make sure that we do not let our people down. History has given us this chance. Let us not filter it away.

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The family is key to the success of this agenda. Equal treatment of all in the family specially by strengthening the role of women, mothers and girls, the improvement of health and the focus on education is a sure guarantee of its success.

I wish the World Family Summit 2015 great success in strengthening the implementation of the most visionary agenda ever adopted by the United Nations.



Mr. Nikhil Seth

UN Assistant Secretary-General, Executive Director
of the United Nations Institute for Training and Research



Mr. Nikhil Chandavarkar, PhD

Chief, Outreach and Communications Branch
Division for Sustainable Development, DESA, United Nations

Message from UN DESA/DSD Outreach and Communications Branch

The 2015 World Family Summit takes place at a turning point in human history. The countries of the world-197 of them - recently committed to the 2030 Agenda for Sustainable Development.

Agenda 2030 is a bold and transformative vision for achieving prosperity for people while preserving the planet and ensuring peace and justice for all through a new global partnership. Enormous challenges lie ahead for people and the planet.

As the basic building block of society, the family must pave the way to the bright future we want in the year 2030.

Agenda 2030 is best grasped when one uses the five P's as a five-sided prism to view the Agenda's 17 sustainable development goals (SDGs) and 169 targets: people, prosperity, planet, peace and justice, and partnership.

Certainly, Agenda 2030 is an integrated whole, just as is a five sided prism, encompassing these five elements. However, one can view and enter Agenda 2030, from any one of the five sides of the prism, realizing at all times that the five elements are inseparable.

I urge you to consider a vision of the world in 2030 which inspires action and hope rather than despair as much of the mainstream media currently does.

It is such a vision that we need to galvanize action today to achieve the family-friendly world that we want in 2030.

We find this vision already embedded in the Rio+20 outcome document the Future We Want and in the 2030 Agenda.

This vision for the year 2030 can educate and motivate families and their members to achieve the 17 SDGs and 169 targets. Leaders and professionals devoted to the family have an essential role to play in concentrating hearts and minds on this overall goal of a better, more just, peaceful and inclusive world in the year 2030.

The keywords of this Vision 2030 are people, planet, prosperity, peace and justice at the international and national levels, and partnership.

By joining in partnership, leaders and professionals committed to the family along with governments, civil society and the private sector and other stakeholders can make this world with healthy families a reality in 2030. Let's do it together.

Nikhil Chandavarkar

Nikhil Chandavarkar

Chief, Outreach and Communications Branch

Division for Sustainable Development, DESA, United Nations



World Family Organization
Organisation Mondiale de la Famille
المنظمة العالمية للأسرة

Dr. Deisi Noeli Weber Kusztra
President of the World Family Organization

Message from WFO's President

Dear Participants!

Welcome to the World Family Summit 2015!

Welcome to experience the exciting news that bring us to a new summits' decade, with new missions, new Post-2015 Global Development Agenda and a new set of Sustainable Development Goals!

Since the World Family Summit +8 held in Foz do Iguassu in 2012, we have been preparing to add our contribution and our commitments to the new Global Sustainable Development Agenda, which is a Plan of Action for people, planet and prosperity that also seeks to strengthen universal peace in larger freedom, having all countries acting in collaborative partnership and leaving no one behind.

Finally, in September 25-27, 2015 at the UN Sustainable Development Summit the document titled "Transforming Our World: the 2030 Agenda for Sustainable Development" was unanimously approved by our governments on behalf of the people they serve, presenting a new promising and binding agenda with 17 Goals and 169 Targets called Sustainable Development Goals.

Building on the Millennium Development Goals and its unfinished business, these Goals are a blueprint for a better future, for a world of universal respect for human rights and human dignity, inclusive sustainable economic growth, environmental protection and decent life for all in peace and security.

Dear participant, starting this new decade for the World Family Summits, again we have the opportunity to apply these new approaches to accelerate progress in a family-focused perspective and pave the way for a more ambitious and inclusive social, economic and environmental development framework at the local level, communities and in the family.

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Thank you and welcome to Cairo for the World Family Summit 2015, bringing your building block to the discussions and helping us to shape a new family-oriented strategic framework, with action-oriented solutions, to mobilize new partnerships and engaging all citizens and families to implement the Sustainable Development Goals.

From Global commitment to National and Local implementation!

For People, Planet, Prosperity, Peace and Partnership!

For the Families all over the World!



Dr. Deisi Noeli Weber Kusztra
World Family Organization
President



Dr Amany Asfour

President Egyptian Business Women Association
Chair of Human Resources, Science and Technology Cluster
African Union ECOSOCC

Message from President Egyptian Business Woman Association

The family was the core of the Ancient Egyptian society. There was tremendous pride in one's family, and lineage was traced through both the mother's and father's lines. Respect for one's parents was a cornerstone of morality, and the most fundamental duty of the eldest son or daughter was to care for the parents in their last days.

We are here today in the lands of the pharaohs, where women were empowered thousands of years ago. In the 15th century B.C. the first woman pharaoh, Queen Hatshepsut, ruled Egypt. She was called the Big trader as she expanded the trade industry between Egypt and the Horn of Africa. Her age was called the Golden Age of Egypt. It is my pleasure to welcome you all in this historical year of 2015 which marks the end of the Millennium Development Goals (MDGs) and the start of the commitment of the whole world to the Sustainable Development Goals (SDGs) where the core of the whole SDGs is securing the family through ending poverty, ensuring food security, healthy lives for all, educating all members of the family, ensuring gender equality and women empowerment, access to sanitation and affordable energy, securing employment and decent work for the youth, access to justice, achieving economic growth and sustainable development.

Our Summit is the start of this New Era for Families – Transforming Our World. Where investment in Human resources including women and youth is the core for our families real social and economic development.

It is my great pleasure to welcome you all and to wish you a fruitful Summit and an enjoyable stay.

With all my very warm regards

A handwritten signature in black ink that reads 'Amany Asfour'. The signature is fluid and cursive, with a long horizontal stroke at the end.

Dr. Amany Asfour
Egyptian Business Women Association
President

PROGRAM



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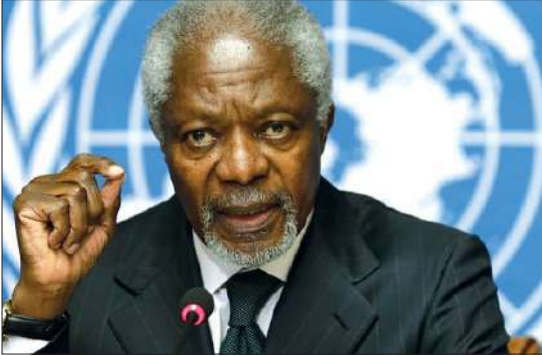
TRANSFORMING OUR WORLD: A NEW ERA FOR FAMILIES.



THE GLOBAL GOALS
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2004 - Kofi Annan - UN Secretary General

'Families can be real bastions of human progress. Let us do our utmost to create the conditions families need to fully realize their potential. Let us recommit ourselves to ensuring an environment that sustain and support families for the benefit of generations to come.'



2014 - Ban Ki-moon - UN Secretary General

'We recognize the meaningful contributions that families make to advancing the mission of the United Nations. Support for families is crucial to realizing their full potential. As we strive to usher in a more sustainable future, achieve the Millennium Development Goals, shape a New 2030 Development Agenda and combat climate change, let us mobilize the world's families.'

2015 - Ban Ki-moon - UN Secretary General

'The message to policy-makers is clear: go beyond business as usual; work for true transformation; provide the conditions that allow us all to be agents of change.'

December 10th

DAY 1

Morning Session

10:00

Official Opening Ceremony
Electronic Session I - Sustainable Development Summit
September 25, United Nations, New York

Welcome Opening Remarks:

H.E. Dr. Deisi Noeli Weber Kusztra
World Family Organization President.

H.E. Mr. Nikhil Seth
UN Secretary General Assistant
Executive Director of UNITAR.

H.E. Inas Mekkawy
Head of Women, Family and Childhood Department
League of Arab States.

H.E. Dr. Amany Asfour
Egyptian Women Business Association President.

H.E. Ms Ghada Waly
Minister of Social Solidarity
Arab Republic of Egypt.

Award ceremony for the Guest Of Honor
Professor Dr. Heba Handoussa

Cultural event by Egypt

Official Photo

12:30 - 13:45

Lunch offered by the Host Country

December 10th DAY 1

Afternoon Session

13:45 - 14:00

Participant's Welcome
Electronic Session II - We the People for the Global Goals

14:00 - 14:40

Ministerial Guests Insights
Theme: The Agenda 2030- A Roadmap towards Sustainable Development Goal

Facilitator: Ambassador Inas Mekkawy
Head of Women, Family and Childhood Department
League of Arab States

14:40 - 14:50

Electronic Session III - If...Save the World - The Global Test

14:50 - 15:30

Best Practices Insights

This Session will present the success stories of organizations which recognizing that every one has a role to play in their delivery, have embraced a framework and actions to build and share knowledge and skills forging effective partnerships leading to the success

Theme - Working Together Towards Sustainable Development Goals

Moderator: Mrs. Rachel Aird
World Family Organization Advisor
The Family Africa President

Success Story I - Malaysia's way Forward on Empowering Family and Community for Sustainable Development.

Mr. Hairil Fadzly Bin Md Akir, Azlan Bin Abd Aziz
Director of Family Development Division
National Population and Family Development Board - Malaysia

Success Story II - Research to Advance Family Policy

Mrs. Noor Al Malki Al Jehani
Executive Director
Doha International Family Institute - Qatar

December 10th DAY 1

Success Story III - A Public - Civil Society Partnership Saving Children Lives

Mrs. Ilda Ribeiro Peliz

President

Brazilian Association Supporting Families with Children with
Cancer and Hemopathies - Brazil

15:30 - 15:45

Audience Insights

15:45 - 15:50

Electronic Session IV - 2015 is the year for Global Action

15:50 - 16:15

Inaugural Plenary Session

Theme: The Global Goals: A Universal Agenda and Plan of Action for People, Planet, Prosperity, Peace and Partnership.

In September 25, 2015 the 193-Member United Nations General Assembly after a very inclusive and worldwide process of consultations, formally adopted the 2030 Agenda for Sustainable Development, along with a set of bold new Global Goals, which were hailed as an universal, integrated and transformative vision for a better world. This Session will present the 17 goals and 169 targets and discuss on why the new agenda is a promise to wipe out poverty, fight inequality and tackle climate change over the next 15 years.

Moderator: Dr. Deisi Noeli Weber Kusztra

World Family Organization President

Keynote Speaker: Mr. Nikhil Chandavarkar PhD

Chief of Communication and Outreach, Division of Sustainable
Development

United Nations Department of Economic and Social Affairs

16:15 - 16:30

Audience Insights

16:30

Coffee Break and free time for networking

19:30

Official Welcome Diner offered by the Host Country



December 11th DAY 2

TRANSFORMING OUR WORLD - A New Era for Families

The Sustainable Development Goals and targets are integrated and indivisible, global in nature and universally applicable taking into account different national and local realities, capacities and levels of development. There are different approaches, visions, models and tools available to all. They are inclusive, leaving no one behind. They are holistic, integrating social, economic and environmental dimensions of sustainable development. And all Sustainable Development Goals and targets relate directly or indirectly to the FAMILY.



December 11th

DAY 2

Morning Session

8:45 - 9:00

Participant's Welcome

Electronic Session V - A better World by 2030

9:00 - 10:15

Plenary Session I

Theme: The Social and Economic dimensions of the Sustainable Development Goals

This session will present and discuss the different ways to engage and include families to benefit from public policies and programs to end poverty in all its forms and dimensions, end hunger and malnutrition, ensure healthy lives and well-being for all at all ages, ensure inclusive and equitable quality education, inclusive and sustainable economic growth, decent work and employment for all.

Moderator: Mrs. Lara Hussein - Canada

World Family Organization Vice-President for Family Policy
Doha International Family Institute Director of Family Policy

Keynote I: Promotion of productive activities supported by development - oriented policies and access to financial services, encouraging micro and small family enterprises for job creation and full employment.

Dr. Yousef Qaryouti, Jordan

Former Director of the ILO Sub-regional office for North Africa

Keynote II: Provision of social protection policies, quality infrastructure and quality public services to respond to families needs and promoting a shared responsibility with the household and the family.

Nidhal Ben Cheikh, Tunisia

Director of the research unit on Redistribution Policies and Social Development at the Centre for Research and Social Studies (CRES)

Special Note: Legislations and Policies in relation to Older People's Social Participation in China

Ms. He Changmei

Vice Director of the Program Development Department, China
National Committee on Ageing (CNCA)

10:15 - 10:30

Audience Insights

10:30 - 10:55

Coffee Break

December 11th

DAY 2

10:55 - 11:00

Electronic Session VI - Sustainable Development Goals - The Gender Gap

11:00 - 12:15

Plenary Session II

Theme: Closing the gender gap by empowering women and girls for Sustainable Development Goals

Empowering women and girls will make a crucial contribution to the progress across all the sustainable development goals and targets and its full achievement is not possible if one half of the humanity continues to be denied its full rights and opportunities. This session will discuss on how to close the gender gap by significant increasing investments and strengthening support for institutions in relation to gender equality and empowerment of women and girls at national and local levels and in the family.

Moderator: Dr. Alzira Guimaraes - Brazil

World Family Organization Vice President for Technical Activities

Professor of the Federal University of Sergipe

Keynote I: Empowering women and girls by recognizing and ending all forms of discrimination, violence and harmful practices and ensuring equal rights in the society and in the family.

Dr. Amany Asfour - Egypt

World Family Organization Advisor

Egyptian Business Women Association President

Keynote II: Empowering all women everywhere by given equal rights to economic resources, financial inclusion, use of enabling technology, participation and leadership in political, economic and public life.

Dr. Yasmin Darwish - Mexico

International Federation for Business and Professional Women President

Special Note: Poverty prevention in Islam in theory and practice

Dr. Ayten Erol

Islamic Law, Family, Social Protection and Education]

Researcher - Ankara University - Turkey

12:15 - 12:30

Audience Insights

12:30 - 13:45

Lunch offered by WFO

December 11th DAY 2

Afternoon Session

13:45 - 14:00

Participant's Welcome

Electronic Session VII - Dear Future Generation

14:00 - 14:45

Plenary Session III

Theme: Family-Friendly Cities: making cities and human settlements inclusive, safe, resilient, peaceful and sustainable.

Cities and human settlements are places where families live, share, create, build and dream together. The Agenda 2030 for Sustainable Development embodies commitments to provide **People** safe and inclusive cities, with sustainable management of clean energy, water and sanitation, promoting peaceful and inclusive societies which also protects the **Planet** by conserving forests, biodiversity, oceans, seas and freshwater resources, combating climate change, desertification and natural disasters. This session will discuss the challenges of the rapid urbanization and the actions needed to create clean, healthy, inclusive, peaceful and family-friendly cities.

Moderator: Mr. Isidro de Brito - Portugal

World Family Organization Vice President for Legal and Administrative Affairs

National Association for Family Action President

Keynote Speaker I: The key role of urban design in building sustainable, socially integrated, prosperous and peaceful family-friendly cities.

Arq. Cleon Ricardo dos Santos

Expert in Urban Planning

Former Director of the Open Environment University of Curitiba, Brazil.

Keynote Speaker II: The key role of families in changing the domestic production and consumption patterns by adopting sustainable practices of prevention, reduction, recycling and reuse.

Dr. Anjali Doshi

Deputy General Director for Policy implementation of the National Population and Family Development Board, Malaysia.

Special Note: Comprehensive Services to Assure Healthy Environment to Families with strategic Partners.

Dr. Jamila Khanji

Advisor of Research and Studies

Family Development Foundation - UAE

December 11th DAY 2

- 4:00 - 14:45** **Audience Lights**
- 14:55 - 15:00** **Electronic Session VIII - Sustainable Development Partnership for the Global Goals**
- 15:00 - 15:45** **Final Plenary Session**
Theme: Revitalizing effective global partnership for development and mobilizing the means required for the Agenda's implementation

The New Agenda 2030 is ambitious and its implementation must be consistent with rights and obligations of all, for the full benefit of all and in a "win-win" cooperation for today's generation and for the future generation. This will not happen without a revitalized and enhanced global partnership, bringing together governments, civil society, the private sector and all other actors of society, and without mobilizing all available resources. This session will discuss the partnerships and the means required to realize our collective ambitions, complemented and supported by concrete policies and actions of nationally owned sustainable development strategies and financing frameworks.

Keynote Speaker I - H.E. Nikhil Seth
United Nations Assistant Secretary General
Executive Director of United Nations Institute for Training and Research
UNITAR - Geneva

- 15:45 - 15:55** **Audience Insights**
- 16:00** **Coffee Break and free time for networking**
- 18:30** **Cultural Event - Pyramids Sound and Light Show**
- 21:30** **Official Dinner Offered by WFO**

December 12th

DAY 3

Morning Session

- 8:45 - 9:00** **Participant's Welcome**
Electronic Session IX - A Sustainable World
- 9:00 - 10:30** **Conclusion of the World Family Summit 2015**
Discussion and Approval of the Cairo Declaration.
- 10:30 – 10:55** **Coffee-break**
- 10:55 - 11:00** **Electronic Session X - The Tunnel of the Time**
- 11:00 – 12:30** **Closing Ceremony**
WFO's Awarding Ceremony
Official Photo Session
- 12:30** **Official Farewell Lunch**



1 NO
POVERTY



2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



6 CLEAN WATER
AND SANITATION



7 AFFORDABLE AND
CLEAN ENERGY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



14 LIFE BELOW
WATER



15 LIFE
ON LAND



16 PEACE AND
JUSTICE



17 PARTNERSHIPS
FOR THE GOALS



THE GLOBAL GOALS
For Sustainable Development

PROFILES



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MODERATORS AND KEYNOTE SPEAKERS

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WORLD FAMILY SUMMIT 2015

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**Ms. Ghada Fathi
Waly**

Ms. Ghada Fathi Waly is currently appointed as Minister of Social Solidarity. Her work experience includes more than 25 years in the field of Development and Poverty Reduction. In the frame work of her position, she is the Chairperson of Nasser Social Bank , National Center for Social and Criminology Research , National Fund for Drug Control and Treatment of Addiction ,The Executive Council of Arab Ministers of Social Affairs , National Authority of Social Insurance as well as the Vice-chairperson of the Egyptian Red Crescent Association. Ms. Waly is the Coordinator of the Ministerial Committee for Social Justice. Throughout her professional experience, she had leadership positions as being Managing Director of Social Fund for Development SFD, a multi-million dollars SME's Fund. Assistant Resident Representative for Poverty reduction at the United Nations Development Program (UNDP), Micro Finance and Access to Finance Advisor to the Chairman of Egypt Financial Supervisory Authority, and Executive Committee Member for one year, Program Director of CARE International in Egypt, working in Poverty Alleviation in Upper Egypt, Micro Finance and Community Development Team Leader at SFD, Co-chair of SMEs donors subgroup for six years. Ms. Waly sits on the Board of a variety of CS organizations and is an advocate for women empowerment and SMEs.



Nikhil Seth

Nikhil Seth is currently the United Nations Assistant Secretary General and Executive Director of UNITAR.

During his career with the United Nations since 1993, Mr. Seth has also served as Director of the Division for Sustainable Development, DESA, Head of the Rio +20 Secretariat, Special Assistant and Chief of Office to the Under-Secretary General for Economic Social Affairs, Chief of the Policy Coordination Branch in the Division for ECOSOC Support and Coordination among other functions.



Nikhil Chandavarkar

Nikhil Chandavarkar is Chief of the Outreach and Communication Branch, Division for Sustainable Development, at the United Nations Department for Economic and Social Affairs, with responsibility for dialoguing and developing partnerships with various constituencies, particularly major groups of society and the media, on sustainable development issues including the green economy, climate change and related policy matters. He also headed the Outreach and Communications Cluster for the Rio+20 Conference. He currently heads the Outreach and Communications Cluster, as well as the Partnerships Cluster for the 2014 Conference on Sustainable Development of Small Island Development States. Nikhil holds a Ph. D in economics from Georgetown University, Washington, D.C., where he was also a teaching fellow. Since joining the United Nations in 1979, he has served in Brazil, Colombia, and Paraguay and in management positions in New York. He has advised governments in a variety of countries in Asia, Africa and Latin America, on human development and sustainable development policies.

His publications include the book Building the Green Economy: A Guide to the Practice of Sustainable Development (available in English and Spanish from www.amazon.com). He is a fellow of the Royal Society for Arts, Commerce and Manufacture of London.



Dr. Deisi Kusztra

Since December 1997, as the President of the World Family Organization, Dr. Deisi Kusztra represents the Organization at the United Nations, Governments and Inter-governmental Organizations level. She graduated in Medicine in Poland and holds an MA in Public Administration and a Doctorate in Public Health. She has received many national and international awards and prizes, in recognition of her dedication and her work towards the promotion of Family Policies throughout the world.

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**Hairil Fadzly
Bin Md Akir**

Hairil Fadzly Bin Md Akir is currently serving in the National Population and Family Development Board as Director of Family Development Division. He has 15 years experience in developing and implementing family development programmes and activities in Malaysia and he is a father of five young children. Azlan Bin Abd Aziz is a demographer and researcher at the National Population and Family Development Board. He has involved in two national surveys as well as social researches, conferences and publications by NPFDB.



Ilda Peliz

Ilda Ribeiro Peliz has a degree in Social Communication with specialization in Marketing Services. She worked for 28 years at the Bank of Brazil, where she held executive positions. After retiring she started to work as a voluntary in Social Services. Elected President of ABRACE - Brazilian Association of Assistance to Families with Children with cancer and blood disorders, Ilda found in Social Militancy her life mission. Helping those in need is her greatest achievement. Dreamy and determined she embraced many projects and partnerships, and in special the construction of a 204 beds Children's Hospital in Brasilia. She also is an elected Councillor to the Board of Health of Brasilia Federal District and to the Council of Children and Adolescents, acting in Advocacy for the National Confederation of Care Facilities for Children and Adolescents with Cancer. Ilda has received numerous awards and titles for her work on behalf of children and adolescents with social vulnerability.



Mr. Isidro de Brito

Isidro de Brito is currently Vice President for Legal and Administrative Affairs of World Family organization. He's also President of Executive Board of ANJAF, which promotes Training for un-employed persons, Domiciliary Services for Elderly, Positive Parentally training, European Project in the field of Conciliation between Family life and Professional life, and other areas for persons and families in risk of exclusion. He is member of the Portuguese Council for Family. He lead also in Portugal a project call "Beauty for a cause" to involve the young girls in social causes.

He was Manager of several European Projects, Coordinator of the Youth Ministers Conference organized by the Portuguese Government and the United Nations in 1998. Was adviser of the Secretary of State for Youth in the XIII Constitutional Government of Portugal. Was also active member of World Family Organization between 1989 and 1995. Mr. Isidro de Brito holds a Degree in Human Resources Management and a Post-graduate Diploma in Management Project in Partnership.



**Lara Hussein
Jordan**

Lara Hussein is the Vice-President for Family Policy Coordination of the World Family Organization. Mrs. Hussein has worked at UNICEF Gulf Area Office as Deputy Representative for the Gulf Area Office and Chief of Child Protection, providing technical assistnace to UAE, Bahrain, Qatar, Kuwait and Saudi Arabia on child protection issues. She obtained a Masters degree in Education and Human Resource Development specializing in Early Childhood Learning from Huddersfield University of UK and acquired over 15 years of experience in the Social Development field.



Alzira Guimarães

Graduated in Nursery in the Federal University of Sergipe in 1980, Sanitarist for the National School for Public Health (1982). Specialist in Maternal and Child Health in the University of Brasilia (1987), Master Degree in Sciences of Health and PHD in Pediatrics in the University of Riberão Preto, São Paulo. Coordinator of Basic Services of Health (1992-1994) for the Secretary of Health of Sergipe and Professor of the Department of Nursery and Nutrition for the Federal University of Sergipe.



Dr. Amany Asfour

Dr. Amany Asfour is graduated from Faculty of Medicine – Cairo University and had her Master Degree & M.D., Phd Degree in Pediatrics. In her academic career, she is a Lecturer of Pediatrics at the National Research Center of Egypt. She joined the private sector since she was a student at the Faculty of Medicine. Within few years she was also able to establish a company for Medical equipments with more than 30 brands. Her interests were not limited to establishing her private Business only but soon she realized the importance of creating an organization targeting Economic Women Empowerment & Young Women Entrepreneurship Promotion. As a result she established the Egyptian Business women Association in 1995 with the objectives of promoting young generations of Women Entrepreneurs & giving guidance to women business owners of Small & Medium enterprises. Dr. Asfour founded the Business and Professional Women in Egypt.



Dr. Anjali Doshi

Anjali Doshi (Ph.D) is the Deputy Director General (Policy) of the National Population and Family Development Board Malaysia, Ministry of Women, Family and Community Development, Malaysia. Work responsibilities include development of family development training modules, planning, development and implementation of policies, family development, initiatives and programs on parenting and reproductive health, social and family research, advocacy, and training.



PhD. Cleon Ricardo dos Santos

Architect and Urbanist in the Federal University of Paraná - Brazil. Professional experience: worked as Executive Coordinator of Curitiba's Open University for the Environment (1991-2003); Sectoral Planning Coordinator at the Executive Secretariat of the National Council for Urban Development and at the Secretariat for Urban Development of the Interior Ministry (1976-1986); Secretary for Municipal Action at the Ministry of Housing, Urbanism and Environment (1987-1988). Worked as technical consultant providing technical support to municipalities, in a GTZ (Gesellschaft für Technische Zusammenarbeit) program, in Ecuador (1988-1989). Currently a member of the International Advisory Council of Fundación Metropoli (Madrid) and works as private consultant on Urban Planning.



Dr. Nidhal Ben Cheikh

Nidhal Ben Cheikh (born in 1974) is economist, Director of the research unit on Redistribution Policies and Social Development at the Centre for Research and Social Studies (CRES) in Tunisia and member of the Middle East and North Africa (MENA) Social Policy Network at the University of Bath (UK). His main research interests are in evaluation of social protection programmes, informal economy analysis and measurement, poverty analysis, child poverty and Multidimensional Poverty indicators and local development. He has been engaged for the past 10 years as an international consultant and has undertaken several consultancies in North African countries and GCC countries on behalf of UNICEF and UNDP.



Noor Al Malki Al Jehani

Miss Noor Al Malki Al Jehani, Executive Director of the Doha International Family Institute (DIFI), member of Qatar Foundation for Education, Science and Community Development. Miss Al Jehani a Board Member at Qatar Foundation for Social Work. She was also an expert in United Nations Committee on the Elimination of All Forms of Discrimination against women (CEDAW) from 2013-2014. Before joining DIFI, She worked as Secretary General for the Supreme Council for Family Affairs (SCFA). She was also a member of the National Committee for Human Rights in the State of Qatar since its formation in 2003 until 2011. Miss Al Jehani was Qatar's representative in the Arab Women Committee (Arab league) and Women Committee (UNESCWA) and head / member of many national delegations to regional and international conferences on the family, women, and child rights. She participated in drafting many national strategies and plans including Qatar's first national development strategy, 2011-2016



Dr. Yasmin Darwich

Yasmin Darwich, president of BPW International (2014-2017), is a medical doctor from Torreon, Mexico, specializing in obstetrical and gynecological surgery with additional expertise in orthomolecular medicine and complementary & alternative medicine. She has been an active member of BPW since 1978, serving in a variety of national, regional, and international leadership positions from 1985 and on the international executive since 2008. Additionally, in February of 2015 she was elected International President of Project 5-0, a global initiative for the support of women's projects in developing countries. She has been instrumental in the development of the La Paz School of Nursing (Mexico), a Project 5-0 endeavor, since its inception in 1985.

Recognitions include City of Tijuana Gold Medal (2001) for outstanding commitment and service to women, Key to the City of Ensenada (2001), and Key to the City of La Paz (2001), each granted by mayoral conferral.



Dr. Yousef Qaryouti

Dr. Qaryouti was the Director of the ILO Sub-regional office for North Africa with a multidisciplinary academic and professional background of more than 25 years of international work. His main areas of interest are development, labour issues, job creation and poverty alleviation. He got his BA in psychology and sociology and MA in Psychological Counselling from the University of Jordan and his Ph.D. in administration of rehabilitation and political sociology from Michigan State University - USA. Mr. Qaryouti started his professional career as a university professor in several Arab universities before he commenced his long service as international expert with the ILO. He is the author and co-author of several publications and articles in the rehabilitation and social development fields.

WORLD FAMILY SUMMIT 2015

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Dr. Ayten Erol

Dr. Erol studied Islamic Sciences at Ankara University, Turkey and obtained her PhD degree in Islamic Law with the thesis titled 'Comparative Islamic International Private Law' in 1996. It is an Islamic reflection on the Conflicts of Law, a core subject of International Law, and was published.

Besides Islamic and Comparative Laws, she has academic and practical experience in women and family education, social protection and poverty prevention. She has been active in the family and women researches and legislative works at the Ministerial and Congressional levels in Turkey.

She has researched and published on a broad range from Islamic Law, Family, Social Protection and Education.



Dato' Sabariah Hassan

Dato' Sabariah Hassan is the Secretary General for the Ministry of Women, Family and Community Development, Malaysia. Having worked with the Malaysian Government for almost 30 years, she has vast experience in various areas of policy and administration in the public service. She is one of the 7 women Secretary General out of 24 Ministries in Malaysia.



Dr. Jamila Khanji

Dr. Jamila Suliman Khanji currently works as an Advisor of Research and Studies, Family Development Foundation (FDF), Abu Dhabi. Dr. Khanji has conducted many seminars and training workshops and published numerous papers in her fields of specialization which include brain hemisphericity, perceptual styles and learning Strategies in Europe and the United States. Her studies in this field are considered pioneering in the Arab world.



Ms. He Changmei

Born in 1966, Ms. He Changmei is the vice director of the Program Development Department, China National Committee on Ageing (CNCA), being working in CNCA for 24 years.

From 1985 to 1990, Ms. He Changmei studied at East China University Of Science and Technology in Shanghai City. From 1999 to 2003, she studied in Peking University, getting a Master's degree of Sociology in 2003.

Ms He's researches cover a variety of fields, including civil affairs management, disaster relief, social work, ageing and so on. In addition, she has published several academic papers.

EGYPT



Egypt, officially the Arab Republic of Egypt, is a transcontinental country spanning the northeast corner of Africa and southwest corner of Asia, via a land bridge formed by the Sinai Peninsula. It is the world's only contiguous Eurafasian nation. Most of Egypt's territory of 1,010,408 square kilometres (390,000 sq mi) lies within the Nile Valley. Egypt is a Mediterranean country.

It is bordered by the Gaza Strip and Israel to the northeast, the Gulf of Aqaba to the east, the Red Sea to the east and south, Sudan to the south and Libya to the west.

Egypt has one of the longest histories of any modern country, arising in the tenth millennium BC as one of the world's first nation states. Considered a cradle of civilisation, Ancient Egypt experienced some of the earliest developments of writing, agriculture, urbanisation, organised religion and central government in history. Iconic monuments such as the Giza Necropolis and its Great Sphinx, as well the ruins of Memphis, Thebes, Karnak, and the Valley of the Kings, reflect this legacy and remain a significant focus of archaeological study and popular interest worldwide. Egypt's rich cultural heritage is an integral part of its national identity, having endured and at times assimilated various foreign influences, including Greek, Persian, Roman, Arab, Ottoman, and European.



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Economic and Social Council

Distr.: General
24 May 2016

Original: English

2016 session

24 July 2015-27 July 2016

Agenda item 5

High-level segment

**Statement submitted by World Family Organization, a
non-governmental organization in consultative status with the
Economic and Social Council***

The Secretary-General has received the following statement, which is being circulated in accordance with paragraphs 30 and 31 of Economic and Social Council resolution 1996/31.

* The present statement is issued without formal editing.



Statement

World family summit 2015 declaration

Transforming our World: A New Era for Families: Framing the Sustainable Development Goals at the Smallest Unit of Social Capital — The Family — The 2030 Agenda for Sustainable Development

Ministers with the Family portfolio, Members and Partners of the World Family Organization, representatives of government agencies at the national and local levels, non-governmental organizations, academia, parliaments, the private sector, the media, families and youth delegates and counting with 268 participants from 62 countries representing all continents of the world, participated in the World Family Summit 2015, in Cairo Egypt, December 10 to 12, 2015, and having fulfilled the Summit's Agenda "Transforming our World: A New Agenda for Action Framing the Sustainable Development Goals at the Smallest Unit of Social Capital The Family" unanimously approved the Cairo Declaration which included:

- Acknowledgment that the last 11 editions of the World Family Summits became the biggest international platform for multi-stakeholder partnership towards helping the present and the future world to be more integrated, more peaceful, with security, justice, tolerance and prosperity by mobilizing and promoting the basic economic, political, sociocultural and sustainable unit of the society — The Family;
- Recognition that the Millennium Development Goals helped to galvanize development efforts, improved the situation of many families, saved the lives of those threatened by extreme poverty, diseases and hunger, reduced child and maternal mortality, improved the health of people with HIV/AIDS and other non-communicable diseases, decreased the number of children out of school, improved gender equality and participation of women, increased access to clean drinking water and sanitation, raised awareness on environmental issues and improved global partnership for development;
- Recognition that despite those achievements many challenges still remain, progress in human development continues to be uneven, leaving many families behind, therefore it is an urgent need to find new development pathways for transformative changes towards global, inclusive, people-centred and planet-sensitive sustainable development to ensure human dignity, equality, environmental stewardship, healthy economies, freedom from want and fear and renewed global partnership;
- Reaffirmed that the Family, as the basic unit of society, is a powerful agent for sustainable, social, economic, environmental and cultural development, including peace and security, bearing the primary responsibility for the care, development and protection of children, as well as instilling values of citizenship and belonging to the society;
- Recognition that Agenda 2030 is a plan of action for people, planet and prosperity and it also seeks to strengthen universal peace in larger freedom and recognize that eradicating poverty in all its forms and dimensions, including extreme poverty, is the greatest global challenge and an indispensable requirement for sustainable development and that we all have to take the bold

and transformative steps needed to shift the world onto a sustainable and resilient path, in a collective journey and leaving no one behind;

- Welcomed the 17 Sustainable Development Goals and 169 targets which were announced at the United Nations Sustainable Development Summit 25-27 September 2015, demonstrating the scale and ambition of this new universal Agenda, building on the Millennium Development Goals and completing what was not achieved and as an integrated, indivisible agenda balancing the three dimensions of sustainable development: the economic, social and environmental, stimulating action over the next 15 years in areas of critical importance for humanity, families and the planet;

And having discussed and agreed upon the essential elements of the 2030 Agenda for Sustainable Development adopted by the United Nations Sustainable Development Summit we decided that we are fully committed to its implementation, to inspire and guide our countries and partners to start a new era, framing the approach to development into the Global Goals, which call for an integrated policy approach to ensure inclusive economic development, inclusive social development, environmental sustainability, peace and security that responds to the aspirations of all families worldwide.

Building on the legacy of previous World Family Summits and their Declarations, the Cairo Declaration was a new historic commitment by all of us to help transform the lives of families worldwide through a new vision of development, with bold and innovative actions, to reach our ambitious goals by 2030.

In the context of the 2030 Agenda for Sustainable Development and the Sustainable Development Goals and Targets, the Cairo Declaration recommended the consideration of the following family related issues as the main topics for mainstreaming and actions at the local, national and regional levels reaffirming our commitments to advocate family friendly policy formulation and family friendly services delivery to:

1. Support the implementation of the SDGs assuring that no one will be left behind including families in rural areas and families in conflict and post conflict areas and the most vulnerable will be reached first.
2. Advocate and promote the role of the family in the implementation of SDGs.
3. Reinforce family focused laws and policies that promote sustainable development.
4. Translate SDGs into family focused policies, legislations and implementation plans.
5. Enhance top level policy design and improve legislation and policies such as home community based public design.
6. Empower official and voluntary mechanisms that work on family issues in order to be able to implement the SDGs in the context of the family.
7. Encourage international and regional partnerships for the well-being of the family.

8. Implement capacity-building programmes for families on the management of resources for sustainable development.
9. Take into consideration the interest of the family in housing, health, income generation, education and social security.
10. Assist in eradicating extreme poverty for all people and everywhere by implementing policies and programs that end poverty in all its dimensions.
11. Advocate for the implementation of comprehensive social protection systems since they are powerful tools to strengthen the resilience of families in times of economic crisis and political instability and natural disasters.
12. Support international dialogue on social protection policies and advocate for the importance of providing support to countries in costing comprehensive social protection and building social protection floors.
13. Promote family focused social protection programs and approaches enabling family empowerment.
14. Advocate for quality early childhood education to ensure a successful generation with less drop out and less repeating grades.
15. Assist in implementing early childhood development programs since they are the biggest investment for countries to ensure and realize sustainable development as a long term effect in terms of economic growth towards breaking the intergenerational cycle of poverty.
16. Advocate for paying more attention to older people's social participation such as social organizations, volunteer service activities, cultural and entertainment activities, and others such as education, counselling, public welfare, self-service, business operation, housework, etc.
17. Advocate for adopting family focused policies and enforcing legislation that foster gender equality and the empowerment of all women and girls at all areas and at all levels.
18. Advocate and promote family focused policies and programs fostering the elimination of all forms of violence against women and children in the public and private spheres including trafficking and sexual and other types of exploitation.
19. Advocate for family focused policies and programs emphasizing the elimination of all harmful practices such as child early marriage, forced marriage and female genital mutilation.
20. Advocate and promote for a collective shift, within families and households towards well-being derived from modes of living and livelihoods that are more equitable, sustainable, and have less impact on the environment, with a focus on innovation and more effective collective action on global challenges.
21. Advocate and promote family friendly policies that make cities and human settlements inclusive, safe, resilient, gender-neutral and sustainable ensuring provision of capacity-building programs for families.

22. Advocate and influence the trajectory of sustainable consumption patterns within families and households while enhancing dignity and social sustainability by investing in universal public services accessible to all families and households, which ensure that the fruits of development are distributed to all, without discrimination.

The World Family Organization with its members and partners believes that addressing and reinforcing these recommendations during the next decade will ensure a family friendly post-2015 development agenda implementation that covers the three dimensions of sustainable development, strengthening families the basic supporters and recipients of a more peaceful, equal and sustainable world.
